



Florida Cannabis Action Network
& Company

EVENT PROPOSAL

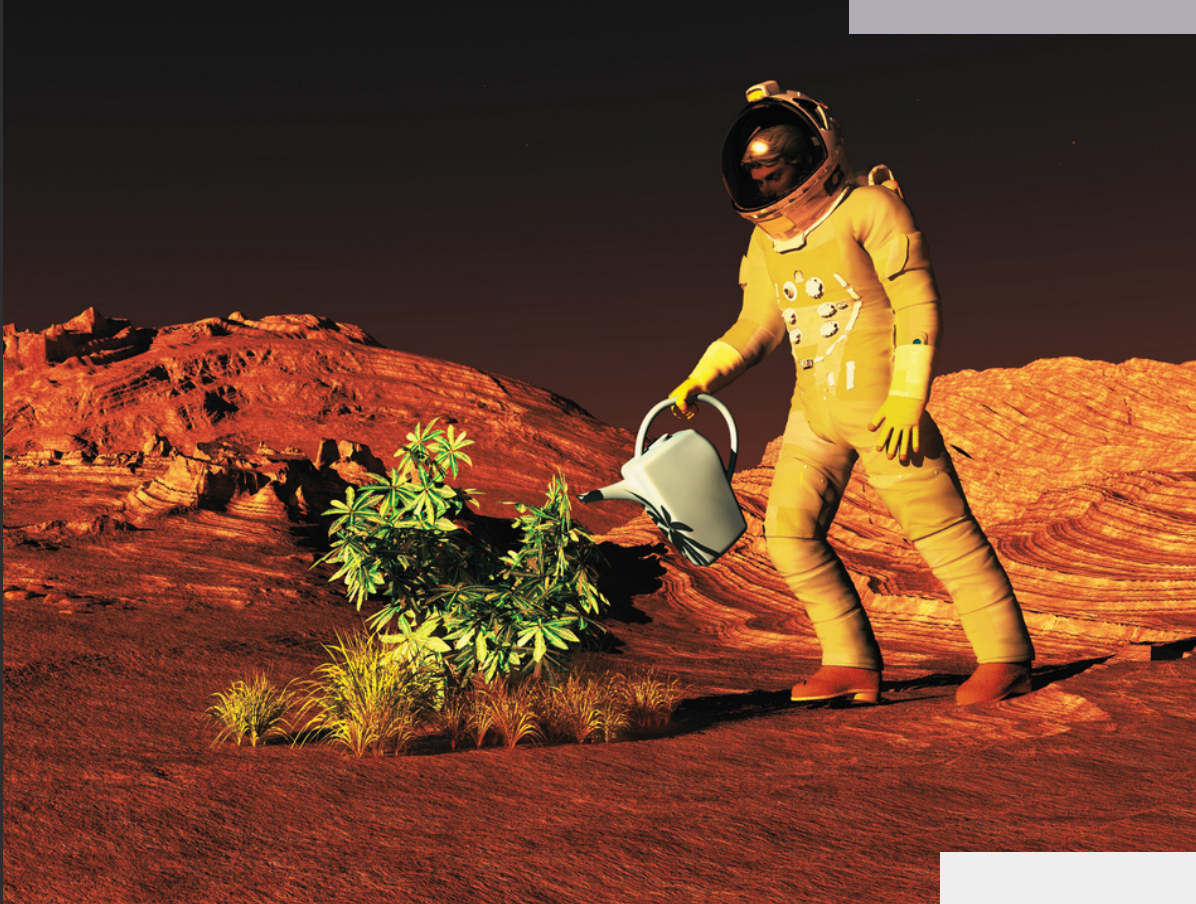
Presents....

Space Coast Hemp Fest

Riverview Park
Melbourne, FL

April 20
04.20. 2024
12-7PM

Produced by:
Kendra Thompson
Julie Curts
Carrie Thomas



Art, Music, and Education for the Canna-curious

SPACE COAST HEMP FEST
EVENT PROPOSAL

Event Budget

Time: 12 pm - 7 pm
Date: April 20, 2024
Location: Riverview Park
2301-2499 Irwin St, Melbourne, FL 32901

Description	Price
Stage and Equipment	\$4,500
Logistics and Safe Spaces	\$4,000
Volunteer Appreciation	\$1,500
Advanced Promotions	\$2,000
Program and Education Pavilion	\$500
21 and UP VIP Playhouse	\$500
Guest Services	\$1,000
Fees, Permits, Insurance	\$1,000
Total:	\$15,000

SPACE COAST HEMP FEST
EVENT PROPOSAL

Sponsors Are Out of this World

[Follow this link to register](#)

Time: 12 pm - 7 pm

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Location: Riverview Park

2301-2499 Irwin St, Melbourne, FL 32901

Available	Level/Description	Price
1	Super Nova - Title sponsor take your place among the stars center stage Sponsor.	\$10,000
1	Red Super Giant - Sponsor VIP Lounge Sponsor +	\$5000
2	Star - Sponsor Top Visibility Booth Space+	\$2500
4	Stellar Nebula - Sponsor Stepped up logo sizes across marketing	\$1000
10	Alien Traveler - Sponsor Basic Sponsor Package	\$500
	Galactic Journal Ad Program guide with ads 1/4, 1/2, and full page Full page color = 8 x 5 ad	\$50- \$75 - \$125

Space Coast Hemp Fest



Event Team Leaders

Kendra Thompson

Event Co-Chair

Julie Curts

Event Co-Chair

Carrie Thomas

Event Co-Chair

Gas Talk

promotions and social
media

Kendra Thompson

Space Coast Hempfest Founder

Kendra organized the first Brevard County Hempfest last year! She is the owner of The HoneyComb, a local CBD business, and Thompson Productions, creating marketing materials for local businesses. This is why she is perfect for handling our vendors and food trucks.

Stage and sound presented by
REZPRO

Julie Curts

Community Outreach - FLCAN

Julie brings the resources of FLCAN to the production of the event, and will be making sure the entertainment for the day will be out of this universe.

Carrie Thomas

Owner - Best Organizer Ever

Carrie's experience keeps everything flowing to ensure we're creating a safe, educational event, as she manages volunteers and logistics.

SPONSOR BENEFITS

FLCAN Business Members
receive \$250 off their
Sponsor Package

Galactic Journal Ad

Program guide with ads 1/4, 1/2, and full page
Full page color = 8 x 5 ad

Alien Traveler

Basic Package

Stellar Nebula

Basic+ Upsized logos on promos

Star

Top visibility booth Space+

Red Super Giant

VIP Tent Sponsor+

Super Nova

Star of the stage+

Official star registration in your name

Every Sponsor Gets

FLCAN business membership
Name and logo on the event site
Logo on t-shirt
Exhibit/sales space with power
Social Media Shout materials
Corporate Shout-out from the stage
Ad in Galactic Journal
VIP Members Experiences
Product offering in the VIP bag

21+ VIP Membership Experience

FLCAN individual membership
Access to the Member's Space
Mocktail ticket
Swag bag with an event shirt
Seating options undercover
Name List in the Galaxy Journal (buy
experience before April 5)
Free raffle ticket
lanyard

Space Coast Hemp Fest



About this Event

2nd Annual Space Coast Hemp Fest

Space Coast Hemp Fest returns for a 2nd year thrilled with the lessons we've learned and ready to do it again. This year we estimate 500 people will flow through this free event. We've limited the event to 60 vendors from eight categories assuring we have a mix of product offerings and services. Hemp Fest 2024 will be an educational and entertaining event held in Brevard County.

We are extremely excited to offer a fun and unique experience for ALL AGES with music acts, hemp education, expert panels, award winners, raffles/prizes, food trucks and local vendors!

Businesses and supporters of the Space Coast Chapter of the Florida Cannabis Action Network have banded together as the 321 CANNACrew to create Cannabis-centered wellness for our community and bring wellness skills to our neighbors.

The Space Coast is home to the 25-year-old Florida Cannabis Action Network. The Space Coast Hemp Festival is the official festival of FLCAN. Funds from the event support the educational efforts of the Florida Cannabis Action Network all year long.

Festival Space



Riverview Park
Melbourne, FL



Location and Access

Riverveiw park is a 15.4 acre hidden gem on the Indian river lagoon. The park is located at 2301-2499 Irwin St. Melbourne. 5 mins south of Downtown Melbourne, off US-1

Plenty of space to kick back and enjoy a beautiful day

Vendor Options Sheet

[Link for Vendor applications](#)



\$25 OFF for 2nd time vendors

The 2024 event is limited to 60 **vendors**. Set up starts after 7 AM day of the event, everyone must be set up by 10 am for city inspection. No breakdown until the end of the show. All tents must be limited to 10 x 10. All vehicles must be off the event field by 11 AM. Click here for the vendor application online.

Maximums	Description	Price
10	Non- Profits 501C3/ Education 10 x 10 field space	\$0- \$50
5	Artist 10 x 15 field space	\$100
10	Artisan Creations 10 x 10 field space	\$150
8	Licensed Business 10 x 10 field space	\$150
5	MMTC Booth 2- 10 x 10 field spaces	\$600
5	Adult Hemp Products 10 x 10 field space	\$400
5	Food Trucks - Booth 10 x 15 field space or drive space	\$350
2	MMJ Doctor - Doc on Site 2- 10 x 10 field spaces	\$500
Optional	Power	\$40
Optional	Tent/Table/2 Chairs	\$140